



## DEMOGRAPHICS

### OXNARD CENTER COMPANY

	Population	1-mi.	3-mi.	5-mi.
2009 Male Population		20,097	87,154	111,963
2009 Female Population		18,517	81,705	105,947
% 2009 Male Population		52.05%	51.61%	51.38%
% 2009 Female Population		47.95%	48.39%	48.62%
2009 Total Adult Population		26,259	117,101	151,625
2009 Total Daytime Population		28,279	125,435	173,174
2009 Total Daytime Work Population		8,116	44,590	68,284
2009 Median Age Total Population		27	28	28
2009 Median Age Adult Population		37	38	38
2009 Age 0-5		4,049	18,075	23,174
2009 Age 6-13		5,607	22,822	29,295
2009 Age 14-17		2,698	10,860	13,817
2009 Age 18-20		2,183	8,978	11,232
2009 Age 21-24		3,099	13,065	16,376
2009 Age 25-29		3,318	14,856	18,833
2009 Age 30-34		2,935	13,032	16,765
2009 Age 35-39		2,699	12,145	15,718
2009 Age 40-44		2,486	11,434	14,926
2009 Age 45-49		2,180	9,957	13,131
2009 Age 50-54		1,609	8,148	10,870
2009 Age 55-59		1,338	6,380	8,557
2009 Age 60-64		1,139	5,196	6,961
2009 Age 65-69		1,024	4,341	5,756
2009 Age 70-74		892	3,675	4,830
2009 Age 75-79		637	2,789	3,717
2009 Age 80-84		393	1,705	2,177
2009 Age 85+		324	1,401	1,774
% 2009 Age 0-5		10.49%	10.70%	10.63%
% 2009 Age 6-13		14.52%	13.52%	13.44%
% 2009 Age 14-17		6.99%	6.43%	6.34%
% 2009 Age 18-20		5.65%	5.32%	5.15%
% 2009 Age 21-24		8.03%	7.74%	7.52%
% 2009 Age 25-29		8.59%	8.80%	8.64%
% 2009 Age 30-34		7.60%	7.72%	7.69%
% 2009 Age 35-39		6.99%	7.19%	7.21%
% 2009 Age 40-44		6.44%	6.77%	6.85%
% 2009 Age 45-49		5.65%	5.90%	6.03%
% 2009 Age 50-54		4.17%	4.83%	4.99%
% 2009 Age 55-59		3.47%	3.78%	3.93%
% 2009 Age 60-64		2.95%	3.08%	3.19%
% 2009 Age 65-69		2.65%	2.57%	2.64%

<b>Population</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
% 2009 Age 70-74	2.31%	2.18%	2.22%
% 2009 Age 75-79	1.65%	1.65%	1.71%
% 2009 Age 80-84	1.02%	1.01%	1.00%
% 2009 Age 85+	0.84%	0.83%	0.81%
2009 White Population	15,972	75,168	100,312
2009 Black Population	1,068	6,224	7,952
2009 Asian/Hawaiian/Pacific Islander	1,844	14,409	18,366
2009 American Indian/Alaska Native	766	2,765	3,555
2009 Other Population (Incl 2+ Races)	18,964	70,293	87,726
2009 Hispanic Population	31,587	115,373	145,743
2009 Non-Hispanic Population	7,027	53,486	72,168
% 2009 White Population	41.36%	44.52%	46.03%
% 2009 Black Population	2.77%	3.69%	3.65%
% 2009 Asian/Hawaiian/Pacific Islander	4.78%	8.53%	8.43%
% 2009 American Indian/Alaska Native	1.98%	1.64%	1.63%
% 2009 Other Population (Incl 2+ Races)	49.11%	41.63%	40.26%
% 2009 Hispanic Population	81.80%	68.33%	66.88%
% 2009 Non-Hispanic Population	18.20%	31.67%	33.12%
2000 Non-Hispanic White	4,795	35,342	48,379
2000 Non-Hispanic Black	729	5,302	6,647
2000 Non-Hispanic Amer Indian/Alaska Native	119	595	819
2000 Non-Hispanic Asian	1,752	11,367	13,835
2000 Non-Hispanic Hawaiian/Pacific Islander	129	762	857
2000 Non-Hispanic Some Other Race	12	39	134
2000 Non-Hispanic Two or More Races	609	3,105	4,144
% 2000 Non-Hispanic White	58.87%	62.54%	64.66%
% 2000 Non-Hispanic Black	8.95%	9.38%	8.88%
% 2000 Non-Hispanic Amer Indian/Alaska Native	1.46%	1.05%	1.09%
% 2000 Non-Hispanic Asian	21.51%	20.11%	18.49%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	1.58%	1.35%	1.15%
% 2000 Non-Hispanic Some Other Race	0.15%	0.07%	0.18%
% 2000 Non-Hispanic Two or More Races	7.48%	5.49%	5.54%

<b>Population Change</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	38,613	168,859	217,911
2009 Total Households	8,766	45,394	60,867
Population Change 1990-2009	5,272	29,071	44,050
Household Change 1990-2009	434	6,869	11,333
% Population Change 1990-2009	15.81%	20.80%	25.34%
% Household Change 1990-2009	5.21%	17.83%	22.88%
Population Change 2000-2009	-572	7,207	14,398
Household Change 2000-2009	320	4,016	6,726
% Population Change 2000-2009	-1.46%	4.46%	7.07%
% Households Change 2000-2009	3.79%	9.71%	12.42%

<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2000 Total Housing Units	8,554	43,434	56,791
2000 Occupied Housing Units	8,420	41,396	54,118
2000 Owner Occupied Housing Units	5,328	22,510	30,196

<b>Housing</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2000 Renter Occupied Housing Units	3,092	18,886	23,922
2000 Vacant Housing Units	134	2,038	2,673
% 2000 Occupied Housing Units	98.43%	95.31%	95.29%
% 2000 Owner Occupied Housing Units	62.29%	51.83%	53.17%
% 2000 Renter Occupied Housing Units	36.15%	43.48%	42.12%
% 2000 Vacant Housing Units	1.57%	4.69%	4.71%

<b>Income</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Median Household Income	\$50,019	\$57,110	\$56,977
2009 Per Capita Income	\$15,035	\$20,190	\$21,739
2009 Average Household Income	\$66,228	\$75,102	\$77,829
2009 Household Income < \$10,000	351	1,673	2,147
2009 Household Income \$10,000-\$14,999	398	1,626	2,107
2009 Household Income \$15,000-\$19,999	480	1,874	2,370
2009 Household Income \$20,000-\$24,999	492	2,044	2,717
2009 Household Income \$25,000-\$29,999	467	2,047	2,609
2009 Household Income \$30,000-\$34,999	445	2,112	2,806
2009 Household Income \$35,000-\$39,999	579	2,374	3,229
2009 Household Income \$40,000-\$44,999	574	2,468	3,318
2009 Household Income \$45,000-\$49,999	595	2,626	3,756
2009 Household Income \$50,000-\$59,999	1,233	5,419	7,703
2009 Household Income \$60,000-\$74,999	1,549	9,349	12,523
2009 Household Income \$75,000-\$99,999	1,134	7,507	9,334
2009 Household Income \$100,000-\$124,999	258	1,704	2,204
2009 Household Income \$125,000-\$149,999	102	1,368	1,802
2009 Household Income \$150,000-\$199,999	45	761	1,358
2009 Household Income \$200,000-\$249,999	19	204	560
2009 Household Income \$250,000-\$499,999	42	233	317
2009 Household Income \$500,000+	4	6	8
2009 Household Income \$200,000+	65	443	885
% 2009 Household Income < \$10,000	4.00%	3.69%	3.53%
% 2009 Household Income \$10,000-\$14,999	4.54%	3.58%	3.46%
% 2009 Household Income \$15,000-\$19,999	5.48%	4.13%	3.89%
% 2009 Household Income \$20,000-\$24,999	5.61%	4.50%	4.46%
% 2009 Household Income \$25,000-\$29,999	5.33%	4.51%	4.29%
% 2009 Household Income \$30,000-\$34,999	5.08%	4.65%	4.61%
% 2009 Household Income \$35,000-\$39,999	6.60%	5.23%	5.30%
% 2009 Household Income \$40,000-\$44,999	6.55%	5.44%	5.45%
% 2009 Household Income \$45,000-\$49,999	6.79%	5.78%	6.17%
% 2009 Household Income \$50,000-\$59,999	14.06%	11.94%	12.66%
% 2009 Household Income \$60,000-\$74,999	17.67%	20.59%	20.57%
% 2009 Household Income \$75,000-\$99,999	12.93%	16.54%	15.33%
% 2009 Household Income \$100,000-\$124,999	2.94%	3.75%	3.62%
% 2009 Household Income \$125,000-\$149,999	1.16%	3.01%	2.96%
% 2009 Household Income \$150,000-\$199,999	0.51%	1.68%	2.23%
% 2009 Household Income \$200,000-\$249,999	0.22%	0.45%	0.92%
% 2009 Household Income \$250,000-\$499,999	0.48%	0.51%	0.52%
% 2009 Household Income \$500,000+	0.05%	0.01%	0.01%
% 2009 Household Income \$200,000+	0.74%	0.98%	1.45%

<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
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<b>Retail Sales Volume</b>	<b>1-mi.</b>	<b>3-mi.</b>	<b>5-mi.</b>
2009 Children/Infants Clothing Stores	\$2,931,682	\$18,163,230	\$24,989,034
2009 Jewelry Stores	\$2,219,221	\$13,631,939	\$18,612,418
2009 Mens Clothing Stores	\$4,270,311	\$26,421,028	\$36,258,592
2009 Shoe Stores	\$3,947,299	\$24,444,771	\$33,708,449
2009 Womens Clothing Stores	\$7,472,841	\$45,729,588	\$62,515,996
2009 Automobile Dealers	\$53,912,274	\$318,094,099	\$431,480,355
2009 Automotive Parts/Acc/Repair Stores	\$6,491,991	\$39,317,248	\$53,675,326
2009 Other Motor Vehicle Dealers	\$1,934,116	\$11,959,686	\$16,464,748
2009 Tire Dealers	\$1,774,578	\$10,721,217	\$14,579,676
2009 Hardware Stores	\$834,833	\$5,670,450	\$8,444,591
2009 Home Centers	\$5,200,442	\$30,977,908	\$42,803,564
2009 Nursery/Garden Centers	\$1,883,368	\$11,341,125	\$15,412,403
2009 Outdoor Power Equipment Stores	\$684,161	\$3,742,456	\$4,975,845
2009 Paint/Wallpaper Stores	\$204,527	\$1,176,911	\$1,595,862
2009 Appliance/TV/Other Electronics Stores	\$4,936,307	\$30,598,053	\$41,969,762
2009 Camera/Photographic Supplies Stores	\$813,761	\$4,950,532	\$6,790,848
2009 Computer/Software Stores	\$2,458,059	\$14,754,561	\$20,127,723
2009 Beer/Wine/Liquor Stores	\$3,140,658	\$19,508,040	\$26,892,517
2009 Convenience/Specialty Food Stores	\$14,596,321	\$60,342,975	\$77,280,950
2009 Restaurant Expenditures	\$37,681,007	\$195,791,959	\$262,689,918
2009 Supermarkets/Other Grocery excl Conv	\$35,459,775	\$214,946,405	\$294,597,503
2009 Furniture Stores	\$5,115,032	\$31,040,010	\$42,412,533
2009 Home Furnishings Stores	\$3,210,789	\$20,207,938	\$27,964,535
2009 Gen Merch/Appliance/Furniture Stores	\$45,040,532	\$275,038,087	\$376,711,002
2009 Gasoline Stations w/ Convenience Stores	\$36,254,681	\$196,106,116	\$264,689,153
2009 Other Gasoline Stations	\$21,658,360	\$135,763,142	\$187,408,205
2009 Department Stores excl Leased Depts	\$49,976,840	\$305,636,144	\$418,680,764
2009 General Merchandise Stores	\$39,925,499	\$243,998,078	\$334,298,466
2009 Other Health/Personal Care Stores	\$3,418,573	\$20,251,683	\$27,517,831
2009 Pharmacies/Drug Stores	\$17,094,778	\$103,287,764	\$141,301,541
2009 Pet/Pet Supplies Stores	\$2,418,203	\$14,624,858	\$20,054,007
2009 Book/Periodical/Music Stores	\$702,143	\$4,636,653	\$6,342,556
2009 Hobby/Toy/Game Stores	\$1,019,391	\$4,994,102	\$6,500,504
2009 Musical Instrument/Supplies Stores	\$473,271	\$2,836,675	\$3,861,640
2009 Sewing/Needlework/Piece Goods Stores	\$139,216	\$893,824	\$1,240,956
2009 Sporting Goods Stores	\$2,664,304	\$18,524,166	\$26,268,485
2009 Video Tape Stores - Retail	\$412,701	\$2,514,107	\$3,438,739